





CURP COMMISSION DOCKET CONTROL

> 15996 Ironwood Drive, P.O. Box 38 Dolan Springs, AZ 86441 928-767-3713 Fax: 928-767-3053

December 10th, 2014

Compliance Department Arizona Corporation Commission 1200 W. Washington St. Phoenix, AZ 85007

Re: Docket W-02105A-13-0415 Decision 74755

ORIGINAL

The Company is filing this Public Education Tariff as one of the 5 BMPs ordered as a compliance item in this docket, along with a cost projection and description of any anticipated benefits.

This tariff will benefit the customer by providing them with useful information that may save them time and money. It will benefit the Company by encouraging good public relations with our customers. Also, it could save time & money by potentially preventing customer leaks that may cause a drop in storage tank levels that would cause the Company to be looking for leaks in our system.

Please let me know if you have any questions.

Respectfully,

Michelle Sharp

(formerly Michelle Monzillo) **Business Administrator**

Mt. Tipton Water Co.

Arizona Corporation Commission DOCKETED

DEC 1 2 2014

DOCKETED BY



15996 Ironwood Drive P.O. Box 38 Dolan Springs, AZ 86441

Projected Yearly Cost of Public Education BMP

Public Education Program Tariff

2 Newsletters yearly

Ink cost \$20.

Labor cost \$20.

Conservation Materials

Labor cost \$50. (Research & printing)

ink & paper cost \$30.

Mailing costs \$30.

Website

Labor cost \$150. (Creating & maintaining)

Web hosting fees \$50.

Projected Yearly Total= \$350.

MT TIPTON WATER CO., INC.

Company:

Phone: <u>928-767-3713</u>

Decision No.: <u>74755</u>

Effective Date: 12/10/2014

Public Education Program Tariff

PURPOSE

A program for the Company to provide free written information on water conservation measures to its customers and to remind them of the importance of conserving water (Required Public Education Program).

REQUIREMENTS

The requirements of this tariff are governed by Rules of the Arizona Corporation Commission and were adapted from the Arizona Department of Water Resources' Required Public Education Program and Best Management Practices in the Modified Non-Per Capita Conservation Program.

- The Company shall provide two newsletters to each customer; one to be provided in the spring, the other in the fall. The goal of the letters is to provide timely information to customers in preparation of the hot summer months, and the cold winter months, in regards to their water uses. The Company shall remind customers of the importance of water conservation measures and inform them of the information available from the Company.
- 2. Information in the newsletters shall include water saving tips, home preparation recommendations for water systems/pipes, landscape maintenance issues for summer and winter, water cistern maintenance reminders and additional pertinent topics. Where practical, the Company shall make this information available in digital format which can be e-mailed to customers upon request or posted on the Company's website.
- 3. Communication channels shall include one or more of the following: water bill inserts, messages on water bills, Company web page, post cards, e-mails and special mailings of print pieces, whichever is the most cost-effective and appropriate for the subject at hand.
- 4. Free written water conservation materials shall be available in the Company's business office and the Company shall send information to customers on request.
- 5. The Company may distribute water conservation information at other locations such as libraries, chambers of commerce, community events, etc., as well.
- 6. The Company shall keep a record of the following information and make it available to the Commission upon request.
 - a. A description of each communication channel (i.e., the way messages will be provided) and the number of times it has been used.
 - b. The number of customers reached (or an estimate).
 - c. A description of the written water conservation material provided free to customers.